

Measurement Services: Speed to Insight, Speed to Action

From delivering measurement reports to designing measurement processes and developing a measurement roadmap, LiveRamp specialists place you on a path to success. We'll create and manage solutions for you or work hand-in-hand with your team to set you up for self-sufficiency.



Deploy efficiently, maximize usage, accelerate time to value



Partner closely with experienced specialists, such as data engineering and data science

Four Offerings Created with Your Success in Mind

We will work with you to identify and tailor the offering to your measurement goals and business KPIs, your level of technical expertise, and the availability of your internal resources.



Measurement Boost

Get on your way to fast, accurate insights with every new use case. Whether analyzing reach and frequency, conversions, or lift, we'll make sure you're set up for success—the first time, every time.



Measurement Integration

All of your measurement data where, when, and how you need it. We'll build an automated data pipeline that aggregates your disparate measurement data sources into the analytics environment of your choice.



Measurement Blueprint

Carve a clear path from where you are today to where you want to go with measurement. We'll propose a path forward after auditing your incoming data sources, overall measurement goals, and existing measurement infrastructure.



Reports & Insights

Automated dashboard reports that deliver insights to you on the cadence you need. We build the reports so you can spend your time leveraging the insights they provide.